



THE ADVOCATE OF NOT-FOR-PROFIT  
SERVICES FOR OLDER OHIOANS

## **MEDIA RELEASE**

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### **WJW Fox 8 (Cleveland) and The Eliza Jennings Senior Care Network Honored by AOPHA for Series on Aging and Aging Services**

(Columbus, Ohio) – WJW Fox 8 (Cleveland) and Eliza Jennings Senior Care Network, Lakewood, were jointly honored by AOPHA, the advocate of not-for-profit services for older Ohioans, with the *2009 Outstanding Media Award* for their positive portrayal of aging and aging services. The award was presented September 9 at the Awards Celebration during the AOPHA 2009 Annual Conference and Trade Show.

The award is presented to a media representative or organization that is nominated by an AOPHA member for outstanding coverage promoting a positive image of seniors and member organizations.

Fox 8, through their weekday “That’s Life...with Robin Swoboda” program, produced and aired five segments and a one-hour show providing insight on issues facing older Ohioans and their families. The segments were set at The Renaissance, an independent living facility, and Devon Oaks, an assisted living community; both are part of Eliza Jennings Senior Care Network. The series featured interviews with residents and staff as the program explored aging services and issues.

“Telling our story is one thing,” said AOPHA Professional Recognition Committee Chair Phil Braisted. “having a dedicated news show feature aging services, options and issues through a series of programs is an incredible resource for those in the viewing area. For providing a tremendous benefit to their community-at-large with such an informative series, it is our honor to recognize the efforts of Fox 8 Cleveland and the Eliza Jennings Senior Care Network with this award.”

*Eliza Jennings Senior Care Network, a not-for-profit organization celebrating 120 years of exceptional service and care for older adults, manages Eliza Jennings, the organization’s flagship community in Cleveland; The Renaissance, a premier senior campus in Olmsted Township; and Devon Oaks, an assisted living community in Westlake. The Network also offers community-based services through Signal<sup>sm</sup>, a geriatric assessment program, Acacia Place, an adult day center, and Eliza Jennings at Home<sup>sm</sup>, a home health service. For more information about Eliza Jennings Senior Care Network or any of its programs and services, visit [www.elizajennings.org](http://www.elizajennings.org) or call (216) 226-5000.*

*Founded in 1937, AOPHA is a statewide association representing approximately 280 not-for-profit homes, health-related facilities and community services for the aging. Members are sponsored by religious, fraternal, labor, private and government organizations committed to providing quality services for their residents and for older persons in the community at large.*

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